

Filipa Abreu

UX/UI Designer

UX/UI design student in my 5th semester with a background in tourism. Eager to apply my creative problem-solving skills and design thinking in a practical environment. Currently seeking an internship to gain hands-on experience in user centred design.

Experience

Institut für Zyklusgesundheit

Interviewer & Project Coordinator

3rd Semester

- Conducted user interviews to gather insights and feedback.
- Edited interview videos for presentation and analysis.
- Managed logistics, including sending emails, booking equipment, and scheduling interviews.

Goal: Analysed company pain points to identify impactful areas and propose solutions. Developed and presented assets, with the company selecting the most relevant for implementation.

Home Swap

UX/UI Designer

Personal Project - 4th Semester

- Conducted user research
- Created personas
- Wireframes
- High-fidelity prototypes
- Usability testing to ensure a seamless user-friendly experience

Goal: Designed and developed a home swap platform from concept to execution.

Country Management

B2B Representative

Oct 2021 - Feb 2023

- Responsible for quality management on the Portuguese online shop
- Managing all Portuguese B2B Customer Relationships: look for new partners; closing sales; track sales cycle
- Creating and managing content and engagement on social media channels · Research and contact potential partners

Education

UX/UI Design

University of Europe for Applied Sciences

10/2022 - Anticipated graduation date: April 2025

Tourism and Hospitality

Secundaria do Forte da Casa

2010- 2014

Details

Address

Berlin, Germany

Phone

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Email

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Links

[LinkedIn](#)

[Portfolio](#)

Software

Figma

Miro

Unity

Languages

Portuguese

English

German

French